

COLOR TECH

CUSTOM APPAREL + HEADWEAR

SCREEN PRINT INK COLOR BOOK

Standard ink color selection guide

HOW TO SELECT YOUR INK COLOR

- 1 Choose the ink color name exactly as shown in this book.
- 2 Enter the color name in your online order or artwork notes.
- 3 For multiple-color prints, list each ink color separately.
- 4 For exact brand matching, provide a Pantone Solid Coated (PMS) number.

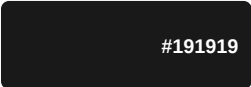
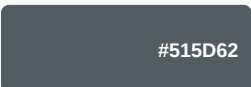
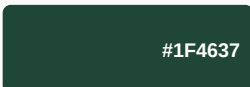
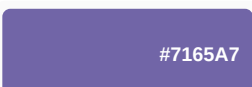
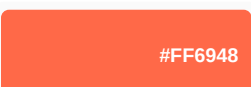
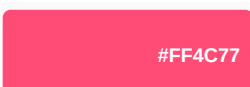
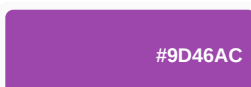
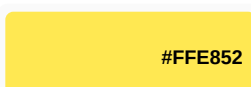
IMPORTANT COLOR NOTE

Colors shown on screens and printed paper are representations only and can vary from actual ink. Garment color, fabric content, underbase and print method can also affect the final appearance.

Use the ink COLOR NAME as the production selection. HEX values are digital references only.

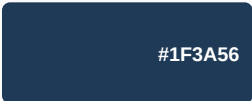
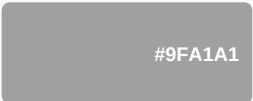
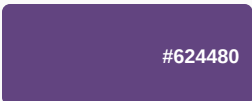
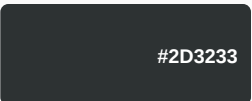
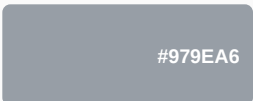
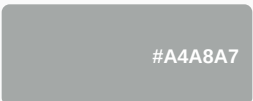
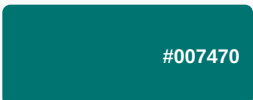
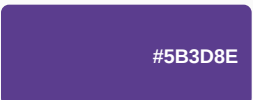
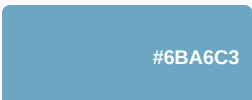
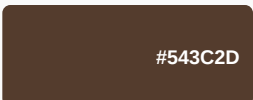
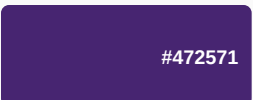
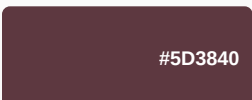
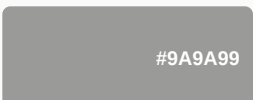
STANDARD SCREEN PRINT INK COLORS

Select by color name. HEX values are provided as digital references only.

 #004AA6	 #7AA8D1	 #D42C22	 #858A8E	 #27314B
Academy Blue	Arctic Blue	Atomic Orange	Battleship Gray	Bears Navy
 #191919	 #7B2231	 #5798B3	 #852725	 #004BBB
Black	Black Cherry	Blue Wave	Brick Red	Bubba Blue
 #AF2C34	 #FFA523	 #A12F37	 #D41827	 #122550
Buckeye Red	Bumblebee	Cardinal	Cherry Red	Cobalt
 #842E35	 #FED700	 #174B34	 #8C563C	 #353435
Cyclone Cardinal	Daisy	Dark Green	Derby Brown	Digital Black Underbase
 #515D62	 #AAB3B0	 #1F4637	 #4B9BD8	 #EDD513
Digital Gray Underbase	Dolphin Gray	Ducks Green	Eldon Blue	Electric Yellow
 #EE4B17	 #005793	 #751D2D	 #FFA21F	 #515D63
Florida Orange	Game Day Royal	Garnet	Gold	Graphite
 #00753E	 #7165A7	 #00A1D3	 #10E049	 #FF3594
Green	Groovy Purple	HO Flo Blue	HO Flo Green	HO Flo Magenta
 #FF6948	 #FF4998	 #FF4C77	 #E6FF13	 #9D46AC
HO Flo Orange	HO Flo Pink	HO Flo Red	HO Flo Tennis Ball Yellow	HO Flo Violet
 #FFFF39	 #CAB282	 #FFBB00	 #CCB79C	 #FFE852
HO Flo Yellow	Huskies Gold	Kansas City Gold	Khaki	Lemon

STANDARD SCREEN PRINT INK COLORS

Select by color name. HEX values are provided as digital references only.

 #FFAA1F Light Gold	 #463C5E Majestic Purple	 #532430 Maroon	 #02782C Mean Green	 #00468C Medium Royal
 #1F3A56 Memphis Navy	 #A87837 Metallic Gold	 #9FA1A1 Metallic Silver Sparkle	 #303043 Midnight Navy	 #FF8AC7 Millzy Pink
 #8FD455 Nuka Lime	 #F4592B Orange	 #F64B1D Orange Knish	 #B39B63 Panther Gold	 #DAC08B Pro Vegas Gold
 #624480 Purple	 #0064AA Retro Blue	 #A5572E Rusty Orange	 #C91228 Scarlet	 #2D3233 Shadow
 #008149 Shamrock	 #979EA6 Silver Gray	 #A4A8A7 Smoke	 #EA3276 Sporty Pink	 #DCC291 Team Vegas Gold
 #F9D217 Team Yellow	 #007470 Tempo Teal	 #AB5228 Texas Orange	 #5B3D8E Tiger Purple	 #FFB001 True Gold
 #6BA6C3 University Blue	 #543C2D University Brown	 #B9A568 Vegas Gold	 #472571 Viking Purple	 #FF8811 Volunteer Orange
 #5D3840 Wine	 #9A9A99 Wolf Gray			